

IMBRICS FORUM

INTERNATIONAL MUNICIPAL BRICS FORUM

WITH THE SUPPORT OF



Ministry of Foreign
Affairs of Russia



Federal agency
ROSSOTRUDNICHESTVO



Government
of Saint Petersburg

EXPOFORUM

2021-2024

imbricsforum.com



IMBRICS

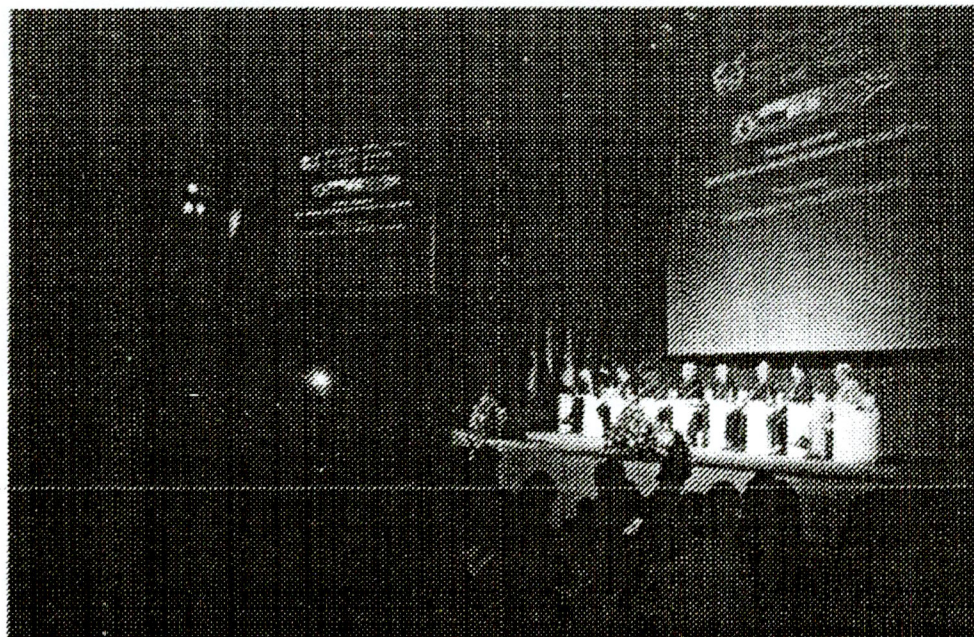
Forum

is the largest municipal forum across the BRICS and global space.

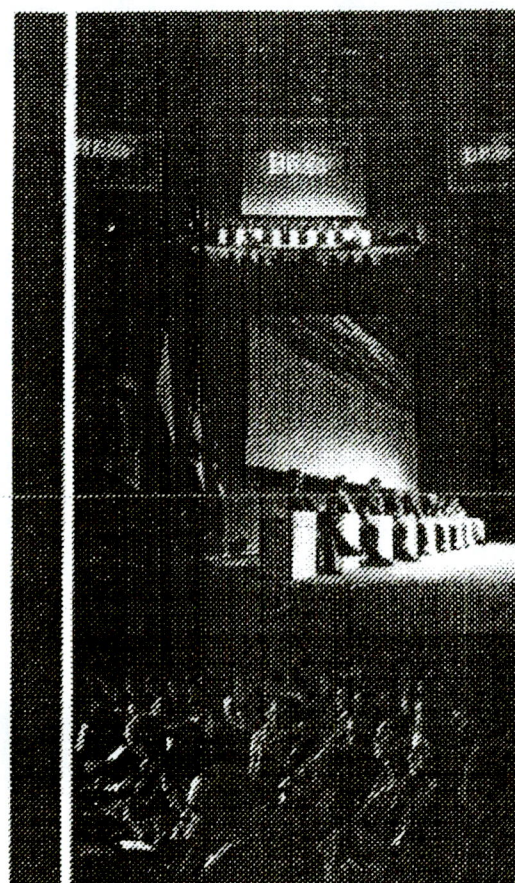
The business event is held annually in Saint Petersburg and brings together leading politicians, economists and other field-specific experts, representatives of federal, regional and municipal authorities, large, medium and small businesses, non-profit organizations and associations from the BRICS countries and other foreign states within one platform.



BRICS+



The multi-disciplinary business programme of the IMBRICS Forum is focused on the issues of integrated socio-economic development of the BRICS territories, humanitarian cooperation, attraction of investments in different fields, and opportunities for public-private partnerships. Participants can also present their projects and products at the Forum site.



IMBRICS Forum

is a unique platform that creates an intellectual agenda for the municipal community in accordance with the current and specific needs of the time and society itself, without "general" and abstract topics for discussion. Ministries and agencies, major companies and organizations act as co-organizers of the business programme.

The Forum is held with the support of the Ministry of Foreign Affairs of Russia, "Rossotrudnichestvo" and the Government of Saint Petersburg.



FORUM OBJECTIVES

- promote the integration of positive international experience, the implementation of state tasks locally
- promote the development of social and economic well-being of municipal territories, the introduction of information, digital and innovative technologies in the daily activities of municipal cities in developing countries
- assist in the formation of a positive image of the Russian Federation abroad

IMBRICS Forum / 2021-2024 / BRICS+



INTERNATIONAL MUNICIPAL BRICS FORUM

As part of the Forum's development strategy, the BRICS Plus format is envisaged. By 2024, it is planned to expand the geography of the IMBRICS Forum to 64 countries. In 2020, users from more than 30 countries joined the Forum (in an online format).



- | | | | | |
|-----------------|--------------------|---------------------|-----------------|------------------|
| 1. Brazil | 13. Belarus | 25. Poland | 37. Madagascar | 49. Romania |
| 2. Russia | 14. Cameroon | 26. France | 38. Malaysia | 50. Senegal |
| 3. India | 15. Cuba | 27. Georgia | 39. Morocco | 51. Serbia |
| 4. China | 16. Indonesia | 28. Germany | 40. Mexico | 52. Singapore |
| 5. South Africa | 17. Croatia | 29. Greece | 41. Moldova | 53. South Korea |
| 6. Argentina | 18. Chile | 30. Hungary | 42. Mongolia | 54. Spain |
| 7. Armenia | 19. Czech Republic | 31. Indonesia | 43. Netherlands | 55. Sweden |
| 8. Austria | 20. Denmark | 32. Israel | 44. Norway | 56. Tajikistan |
| 9. Azerbaijan | 21. El Salvador | 33. Italy | 45. Oman | 57. Thailand |
| 10. Belarus | 22. Ecuador | 34. Japan | 46. Paraguay | 58. Turkmenistan |
| 11. Belgium | 23. Egypt | 35. Kazakhstan | 47. Peru | 59. Turkey |
| 12. Bulgaria | 24. Ethiopia | 36. Kyrgyz Republic | 48. Portugal | 60. Uzbekistan |
| | | | | 61. Venezuela |
| | | | | 62. Vietnam |

64 countries
of the world

IMBRICS Forum / 2021-2024 / BRICS+



INTENDED AUDIENCE OF THE FORUM

	2019	2020	2021	2022	2023	2024
Online :						
-		3 796	3 500	4 500	6 000	16 000
700		-	4 700	6 000	8 300	12 000
Offline :						

When the Forum is held at the convention and exhibition centre 'Expoforum', the largest centre in the Northwestern district, with additional video conferencing connection, the audience turn-out will increase by 40%.

The level of Forum participants: representatives of the executive and legislative authorities of the federal, regional and municipal levels, state corporations and development institutions, large companies, small and medium-sized business, associations and unions from BRICS and other foreign states.

The main format of the Forum is offline. Considering the introduced restriction on air travel and border crossings in many countries, as well as constraints related to mass and social events in Saint Petersburg, organizers do not exclude the possibility of the IMBRICS Forum 2021 being held online as well.

If the situation related to the pandemic develops successfully, the Forum will be held at the convention and exhibition centre 'Expoforum' for the most prominent forums in Russia, such as SPIEF, Arctic Gas Forum and others).



FORUM VENUE

from **15 000** sq.m Forum area

from **3 000** sq.m exhibition space

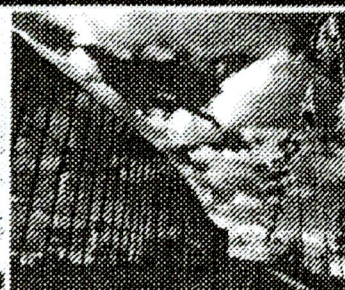
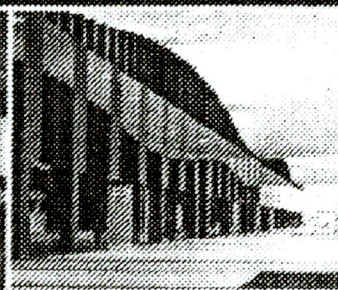
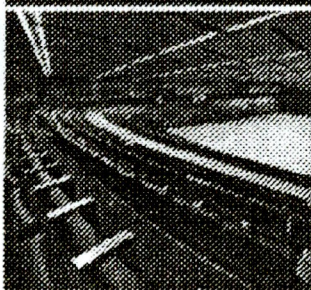
from **450** persons conference hall capacity

For 2021, the Organizing Committee has already signed a lease agreement of the congress and exhibition space with JSC "Expoforum International".

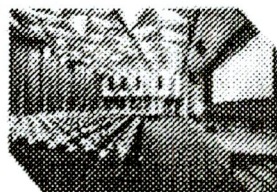
The Forum site will be equipped with high-class conference halls, exhibition space, photo zones, meeting rooms, open discussion areas, a press centre and other areas.

"Expoforum International" is a partner of the BRICS Forum. At the moment, it is planned to conclude a strategic partnership agreement and lease contract for congress and exhibition space in Saint Petersburg for the period from 2021 to 2024.

EXPOFORUM



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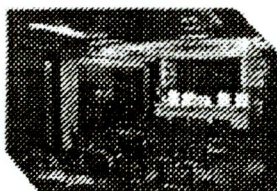
OPPORTUNITIES FOR PARTNERS

An IMBRICS Forum partner is a prestigious status that not only provides for premium participation and broad branding on the Forum site, but also meets the strategic interests of the company/organization. A range of exclusive offers has been developed for the Forum partners, including participation in the exhibition and various advertising formats, organization of presentations/press conferences, holding their own field-specific session within the framework of the Forum's business programme, access to private events, etc.



INTERACTIVE EXHIBITION SPACE

The *ExpoForum Convention and Exhibition Centre* site is the largest in Russia, allowing exhibitors to create any working space, model meeting rooms, stands and modules, place advertising banners, designs, LED panels and implement any of the most creative advertising ideas.



HIGH MEDIA COVERAGE

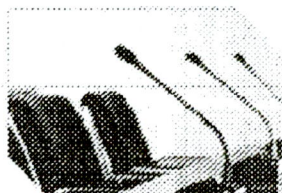
Media coverage and information support of the IMBRICS Forum (Russian and foreign media) will make the participation of partners and guests of the Forum as prominent as possible, win the attention of a wide audience, improve the company's image or personal political status. The IMBRICS Forum hosts press conferences and signing ceremonies (both for the Forum's partners and for the heads of regions and municipalities of the BRICS countries).

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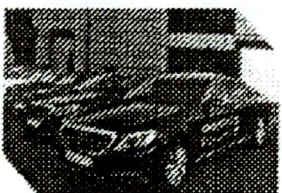
NEW BUSINESS CONTACTS AND CONNECTIONS

On the sidelines of the IMBRICS Forum, participants can establish useful business contacts, expand the geography of their business, explore new target markets for their products, and build proper communication with potential partners. In turn, similar agencies of different states have the opportunity to exchange experience, and regions and municipalities – to present the achievements of socio-economic, technological and innovative development.



MULTIDISCIPLINARY BUSINESS PROGRAMME OF THE FORUM

The multidisciplinary business programme of the Forum focuses on discussing issues that are topical to regions and municipalities in the fields of economic development, trade, investments, construction and modernization of urban infrastructure, urbanism, digitalization and innovative technologies, ecology, modern practices in waste disposal and recycling, agriculture, tourism, culture and education, sports, humanitarian cooperation and social design.



INVESTMENT OPPORTUNITIES

The regions and municipalities of the BRICS countries have the advantage and opportunity to present investment projects focused on the sustainable development of the territory to a wide range of potential investors – representatives of business, international investment funds, banks, and private investors. In order to present your project, you need to submit an application to the Organizing Committee and send it for expert evaluation.

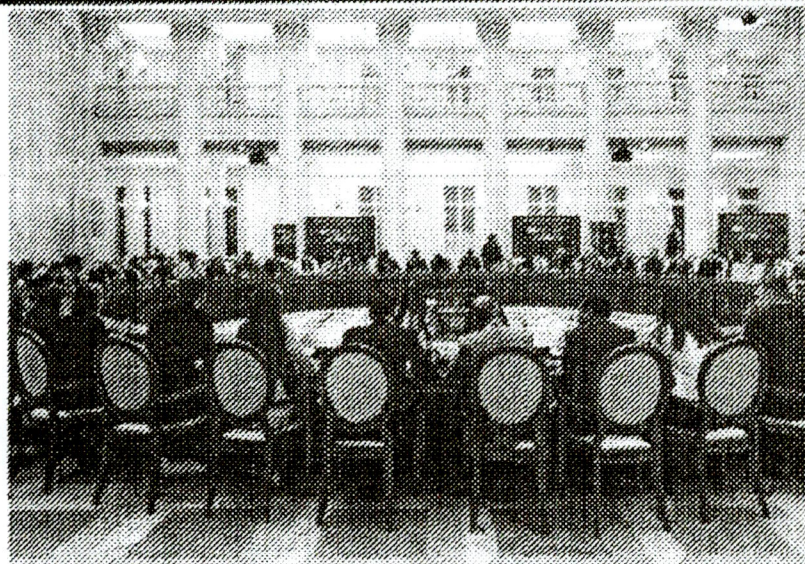
MUNICIPAL AGENDA

The regions and municipalities of the BRICS countries have a unique opportunity to present their investment projects at the international site of the IMBRICS Forum, to participate in the exposition and place exhibition stands, to present the achievements of socio-economic, cultural, scientific and industrial development, to organize the signing ceremonies of twinning agreements and much more.



Sergey Ryabkov,
Deputy Minister
of Foreign Affairs
of the Russian Federation,
Sherpa of Russia in BRICS

«...The dialogue at the municipal level of the member states plays an important role in the growing variety of areas of cooperation between the five countries. It contributes to the establishment of new and strengthening existing contacts, and the development of interpersonal communications – the most important sphere of interaction within BRICS. I am pleased to note that the initiative to hold the Forum is truly public, launched at the initiative of the municipality Kupchino of Saint Petersburg. It reflects a real need for the establishment of sustainable linkages between small and medium-sized urban municipalities in the BRICS countries. The experience exchange in the field of urbanism, the discussion of economic prospects, the territorial and cultural potential of municipalities create extensive opportunities for discussions, as well as the potential for practical cooperation...»



MUNICIPAL AGENDA



You can present investment projects by submitting an application to the Organizing Committee of the Forum. Projects should be focused on the sustainable development of the territory. After passing the expert evaluation in the Organizing Committee, if the project meets all the standards and evaluation criteria, it will be presented at the Forum to a wide range of potential investors - representatives of business, international investment funds, banks, and private investors.

Also, representatives of regions and municipalities have the opportunity to submit an application to the Organizing Committee for the organization of the agreement signing ceremony, including preliminary consultation and turnkey legal support. As well as other participants, regions and municipalities can rent the exhibition space. You can find more information about this on the website municipalforum.com or by contacting the Forum's Organizing Committee.



Mikhail Bryukhanov,
Deputy Head
of the Federal Agency
"Rosstandart"

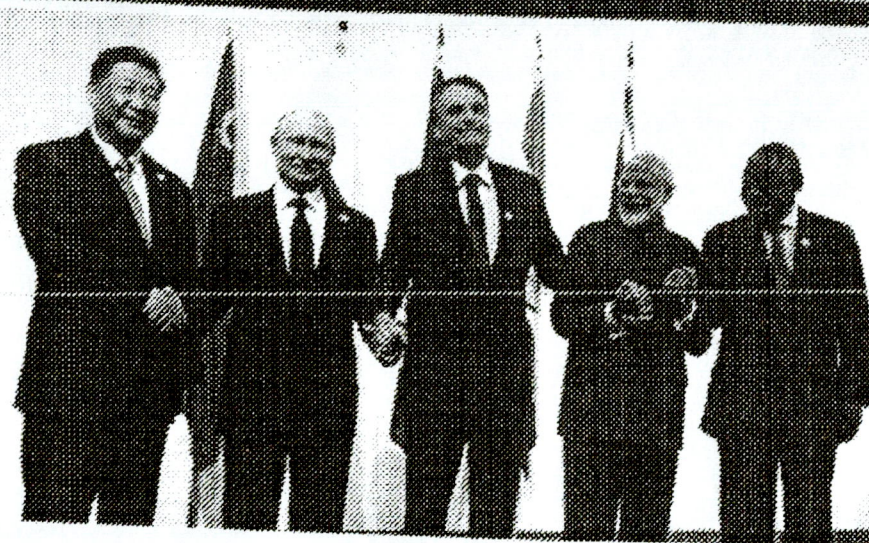
«The International Municipal BRICS Forum makes a significant contribution not only to the creation of a common space for the participating countries at the municipal level, creates a favorable environment for their economic development, but also contributes to the achievement of the Sustainable Development Goals before 2030. We welcome and highly appreciate the cooperation of cities and municipalities of the five countries on the exchange of proven working practices in the field of economy, ecology, employment, and the fight against the new coronavirus infection COVID-2019. I am convinced that the Forum will consolidate its reputation as a platform for synergistic interaction of participants in the localization and joint solution of global challenges of the modern agenda in the field of sustainable development and mutually beneficial cooperation.»

GLOBAL CHALLENGES - LOCAL RESPONSE

The BRICS group is celebrating its 15th anniversary in 2021.

The main mission of the group is to ensure global stability, common security, innovation and economic growth. Over the years of cooperation, great progress has been made in the development of economic partnership, an anti-terrorist strategy has been developed and implemented, and the fight against cybercrime has been established. In 2020, a set of measures to counteract the coronavirus pandemic was effectively implemented.

At the same time, the municipal level is best fit for the universal integration of development mechanisms, as well as the proper response to the changing world for the goal of maintaining balance and really improving the quality of life of the population.



Theme of the IMBRICS Forum 2021:

"Challenges to sustainable development and international municipal cooperation in the BRICS+ format. Municipal development as a gyroscope of a changing world".

CONTACT INFORMATION



IMBRICS
FORUM

For more information about the International Municipal BRICS Forum and the International Municipal BRICS Cooperation Project, please visit: www.imbricsforum.com.



IMBRICS PARTNERS

Information on how to become an IMBRICS Forum partner is available in the "Partners" section.



КАК СТАТЬ ПАРТНЕРОМ

КАК СТАТЬ

STANDARD

КАК СТАТЬ

BUSINESS

КАК СТАТЬ

VIP

Information about the conditions of participation in the Forum is available in the "Participants" section.

IMBRICS CHANNEL



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